



SYSTEMS BUILT CUSTOM HOMES

# BUILDING

GOLD MEDAL HOMES

# YOUR

R - A N E L L H O M E S

# HOME



# We heard we'd get more for our money.



At R-Anell we're proud to use the latest and best building systems technology. But

I don't have to tell you we're the best. You can hear it from Ann and Greg. They're like the 21,000 families who have chosen R-Anell since 1972. They'll give you the story, using the comments we've received from our many satisfied R-Anell and Gold Medal homeowners.

Dennis Jones  
President



A systems-built home can be built with the superior strength and quality that are demanded by today's lifestyles.

We found the perfect property. But when we saw the cost of building a new home, we couldn't believe it.

A conventionally built house was going to cost more than we could afford. And we would have to personally keep an eye on every step of the construction to get top quality. It sounded like a recipe for constant stress.

Then some of our friends told us about systems-built homes.

## **LOWER COSTS. HIGHER QUALITY. MORE VALUE. FASTER.**

We found out that the newest building systems technology could give us a bigger house for our money... as much as 30 percent bigger for the same cost.

We'd be able to move in sooner too - in far less time than with a traditionally constructed home.

And, if we bought from a really good manufacturer, we'd get a stronger, better-constructed home, with great features. The best systems-built homes exceed the requirements for a 30-year conventional loan. There's no problem getting financing... and resale values are similar to site-built homes in the same neighborhood.

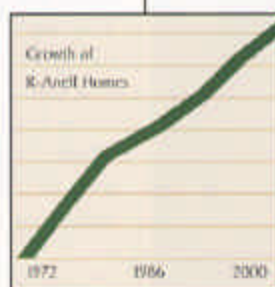
That's why our friends told us to buy a home by R-Anell.

## **R-ANELL. THE CAROLINAS' LEADER. AND GROWING.**

R-Anell has a super reputation. They're the oldest, most established manufacturer of systems-built homes in the Southeast... and the largest state-code manufacturer in the Carolinas.

But they're sure not old-fashioned. Everyone said R-Anell is usually the first with new designs, new features and new efficient building methods. R-Anell takes advantage of the most up-to-date construction technology and improved materials.

We also learned that because of R-Anell's reputation, the local builders who sell R-Anell and Gold Medal homes and erect them on your property have to be the best too. We knew we had to talk to our local R-Anell builder.



Meet Greg and Ann our typical customers. They will tour R-Anell with you.

# We couldn't believe all of R-Anell's designs and floorplans.

The right home for you is one that really fits you... and is built with the latest, best methods.



Our builders create a home that fits your lifestyle, and uses the latest technology. We love

to show off the innovations that have made R-Anell an industry leader for 30 years.

Andy Miller  
General Manager

The first thing that just bowled us over was the designs.

There were so many! And every one looked like some of the nicest homes we've seen on home tours anywhere.

There were single-story ranch styles and two-story traditionals. They went from 1,000-square-foot cottages up to large 4,000-square-foot family homes.

We could see that if we bought a home by R-Anell or Gold Medal we'd be proud to invite our friends and family over to enjoy it with us.

## PLANS FOR EVERY LIFESTYLE.

When we started looking at floorplans, there were more surprises. We saw choices we had never even thought of. There were ways to arrange the space to fit just the way we like to live. I thought about the huge dining table and chairs we inherited from my grandmother, and I was afraid the dining room might be too small. No problem. We found out R-Anell could just make the dining room bigger. I was amazed. In fact, we made several other changes to our floorplan and we got exactly what we wanted.

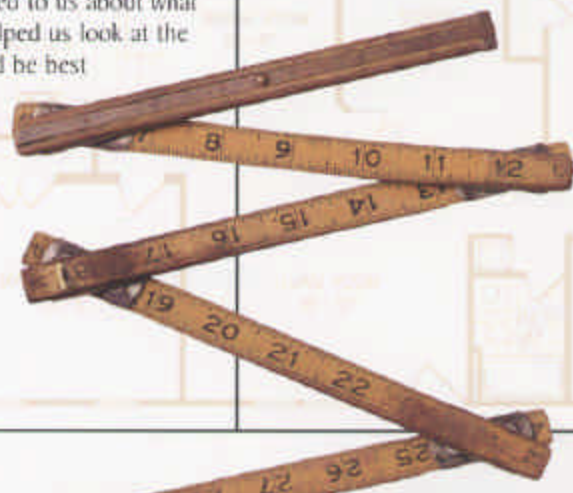
The sales representative at our local builder was great. He's an expert on R-Anell and Gold Medal Homes. He talked to us about what we liked and helped us look at the plans that would be best for us.



Spacious kitchen areas accommodate a variety of entertaining needs.



Customization is second nature; we design rooms to fit your needs.



Custom engineering can increase



your options  
and improve the  
construction  
of your home's  
design.

At R-Anell we continuously  
improve our designs, and we  
check for maximum engineering  
quality.

Harold Woodside  
Director of Engineering

### **CUSTOM ENGINEERING GIVES YOU MORE CHOICES.**

We also found out that if there was something special we wanted, R-Anell gives you a huge variety of options and choices. With some of R-Anell's models, we could even completely customize our home.

That's not all. Harold Woodside, the Director of Engineering, told us that before R-Anell builds a home, the plans are reviewed and approved by an independent engineering firm.

Then R-Anell works with the local builder, who actually puts the home on your property.

Once we saw everything, it didn't take long for us to decide an R-Anell home was what we wanted.

And before our home was ready, we also decided to have our local builder help us prepare the property and the foundation to fit our home's exact measurements and specifications, instead of trying to do it ourselves.



**Our engineering staff is trained and equipped to meet your housing needs.**



**We can customize your home to fit your property.**



*R-Anell saves money by buying in bulk and we use only kiln-dried lumber with lower moisture content to prevent warping.*  
Greg 16 years



*R-Anell's own specially designed saw makes precision cuts that fit together perfectly.*

Van 6 years & Chris 6 years



*A whole wall is built on a table, which makes sure it's square and straight.*

Verge 4 years & Bobby 7 years



*Walls are moved into place with special cranes. Since they're built and moved as a unit, they fit precisely.*

# It was obvious. The people at R-Anell know construction.

The people who build your home must be experienced professionals.

Over my 29 years here, we've developed training systems and methods that increase people's skill, consistency and attention to detail. It increases their loyalty and helps us keep them on the job.

Randy Cosby  
Vice President of Manufacturing



What I liked about the R-Anell factory tour was seeing how they build a home. Everything is set up to produce top quality, without mistakes... and to keep production moving efficiently.

I'm an electrician. I've seen the insides of lots of homes, so believe me, I know professional work when I see it.

## **DURABILITY AND QUALITY FROM THE START.**

At the factory, I could see that R-Anell uses materials and construction methods that make their homes stronger and more durable than about any I've ever seen. Harold Woodside says R-Anell homes are designed to last as long as conventionally built homes.

Floors, walls and roofs are built on custom-designed jigs/tables to be sure they're put together precisely right and are always straight and square.

R-Anell has a precise fastening system for every part of the home. They know exactly how many nails, screws or straps it takes to put together the floors, walls and roof. And they know just where to place them.

Then, to top that off, they use steel bands and wood sheathing to tie the floor to the walls and the walls to the roof. That makes the finished home incredibly strong.

This is a house built solid, for years of enjoyment. That's for sure!



Many models include a great room for an open and spacious feeling.



House exterior reflect the latest innovations in contemporary design.





Our standardized ranch designs match quality with affordability.



### CONSTRUCTION BY REAL PROFESSIONALS.

I was impressed with the workmanship too. Everyone knew what they were doing.... they'd done it thousands of times.

I found out most of the carpenters and craftsmen have worked at R-Anell for years. They know what it takes to make the R-Anell and Gold Medal Home the best. For years they've suggested improvements... and put them into action.

### ENERGY EFFICIENT FOR LOWER HEATING AND COOLING COSTS.

I couldn't believe how much insulation they pack into these houses to save us money. They use all kinds - blankets, batts, fiber, poly films and foams.

Floor joists are covered with blankets and closed up with nylon reinforced film. Walls are packed, top to bottom. And ceilings are filled to an insulating level of R-30 or better!



### R-ANELL USES ENERGY-SAVING SOLID-VINYL FRAMED WINDOWS TOO.

R-Anell and Gold Medal's engineering department even calculates the heating and cooling for every home. If they find a problem, they fix it before the home is built. They work with the Department of Energy too - to make each home more energy efficient.



The roof is built as a unit and put into place, for extra strength.

Edward 1 year & John 27 years



Herbert and Eric are preparing a ceiling for a beautiful textured finish.



The roofing team is precise and efficient when they attach GAF shingles that will protect your home from the elements.

Howard 29 years



R-Anell's expert siding installers use Norandex vinyl siding. It's known as the best in the industry.

Ten 9 years & Steven 2 years

# Boy! Do they ever sweat the small stuff.

No detail – even in finishing – is unimportant.

From straight, tight window frames and door jambs to latches

and hinges on cabinets.

At R-Anell we pay attention to doing the job just right.

Doug Williams  
Vice President of Quality



At the factory, I could see that the people at R-Anell pay attention to a lot of little things that most people wouldn't even know about.

But those are the things that make a house work right in the long run. And they're the things that made it a real pleasure to move into your R-Anell home.

## CRAFTSMANSHIP WE COULD SEE.

You don't have to be an expert to see the care and experience that go into building R-Anell homes.

R-Anell designed and built their own saws that cut on an exact angle. Why? So all the walls, cathedral ceilings and moldings would fit together perfectly!

We watched craftsmen who are experienced with stone and brick creating fireplaces and hearths. We watched people carefully line up the doors and adjust hinges on the cabinets.

Trim carpenters who have been with R-Anell for years installed railings and trim – crown and base moldings and heavy door casings, like the ones you see in the very finest homes.

They put three hinges – not just two – on the interior doors. And those doors have removable pins in case you ever have to take the door off to get a big piece of furniture through the opening.



Design amenities make rooms light and bright.



Many models are designed to accommodate garages.



A variety of pitches, windows and door styles provide dramatic contemporary looks.

## COMFORTABLE EXTRAS EVERYWHERE.

Everywhere we saw places where R-Anell thought of details to make our home comfortable and enjoyable.

For example, the door jambs, brick molding and windows are vinyl or have a baked-on finish. So we'll practically never have to paint anything.

The custom tailored kitchen cabinets look great. They have shelves that adjust to almost any height. And the hinges are 6-way adjustable, so we can easily adjust them ourselves if they should need it over the years.

The closets are easy to keep organized. They're already fitted with sturdy metal shelves, rods and racks for shoes.

R-Anell has even included things you wouldn't think about yourself – until you need them. Like a single water shut-off valve inside the house, in case you ever need it. And there's a larger 3/4" main water supply line that runs the full length of your home, to be sure you get equal water pressure in every room.



A variety of exterior finishes are available.



Add a cozy touch with a wood-burning fireplace.



Charming eat-in kitchens extend a warm welcome to family and guests.



Curtis has put sheetrock on 15,000 homes in his 28 years with R-Anell. Now that's experience!  
Curtis 28 years



Exterior doors are installed over a metal pan that drains water to the outside to keep your home dry for years to come.



Locks and door hardware come from Yale, one of the largest and most secure names in the industry.  
Richard 8 years



R-Anell's beautiful stonework and wood mantels look elegant.  
Tony 11 years